

The biggest event for the chemical and life sciences industry in western Switzerland.

ILMAC.CH

18 – 19
September 2024
Beaulieu
Lausanne



LOCATION LAUSANNE

In close proximity to
pharmaceutical and
biotechnology companies



ATTRACTIVE SUPPORTING PROGRAMME

Knowledge sharing and
networking during the ILMac
Conference



ILMAC 365

Your digital platform before,
during and after the event

- Trends and innovations from research and industry on over 5000 m²
- Highlights: a science-focused conference, the Startup Area, Networking Apéro, full catering including a Networking Lunch
- Attractive, simple stand options: All-in package starting at 9 m² up to 36 m²
- Digital participation upgrades on ILMac 365 as well as attractive sponsoring conditions for more visibility.

FACTS, FIGURES, DATA

2000* trade visitors

76%*

of trade visitors are significantly involved in the decision-making process.

86%*

of trade visitors come from Switzerland, 9%* come from France.

160*

exhibitors.

20

different industries are represented on site.

92%*

of exhibitors would recommend the event to others.



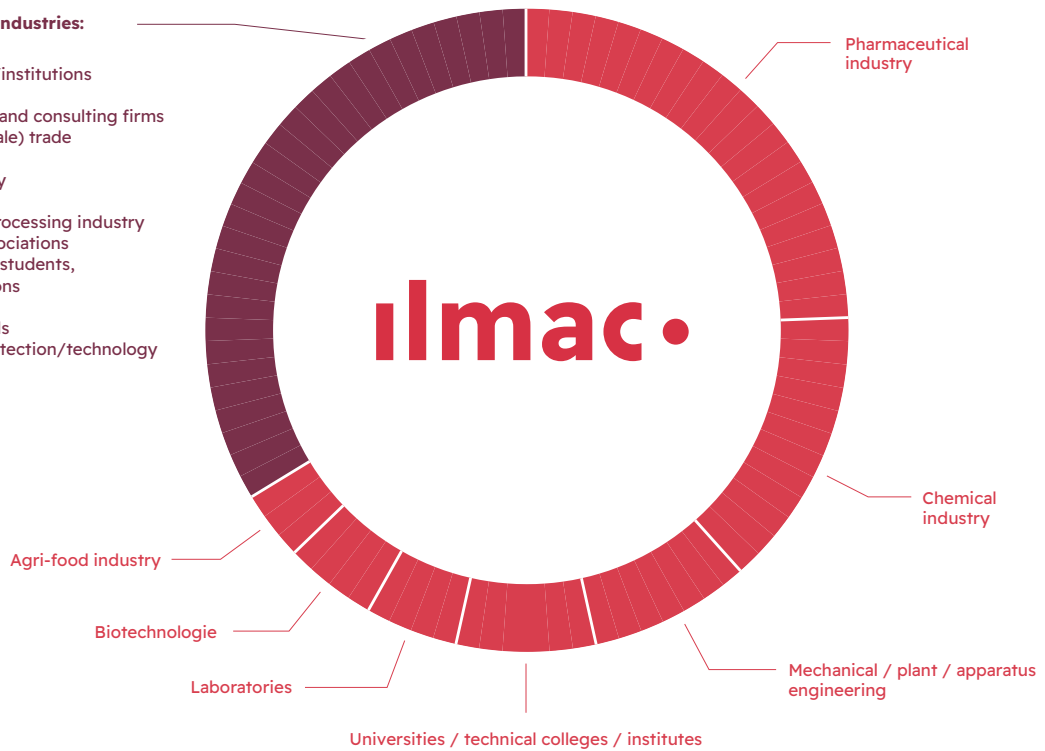
Participation goals visitors:

- Establish supplier contacts
- Maintain contact with existing suppliers
- Obtain information about products/services
- Obtain information about new/further developments
- Market overview, discover/get to know companies

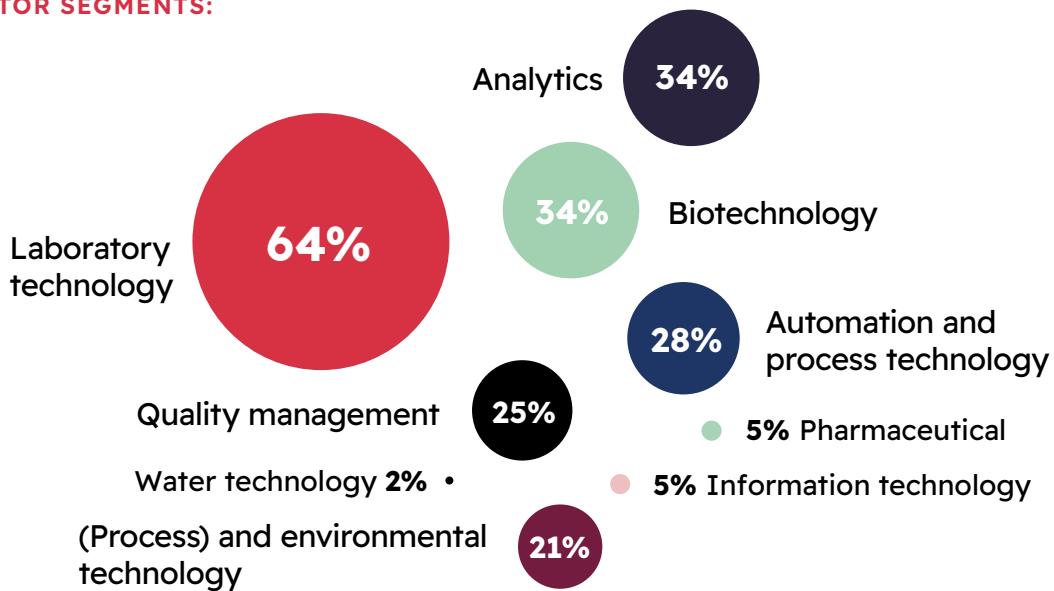
VISITOR SEGMENTS:

Visitors from other industries:

- Agrochemistry
- Public authorities/institutions
- Retail trade
- Service providers and consulting firms
- Specialist (wholesale) trade
- Trade/industry
- Cosmetics industry
- Plastics industry
- Metal and metal processing industry
- Organisations/associations
- School/university students, unemployed persons
- Other industries
- Specialty chemicals
- Environmental protection/technology companies



EXHIBITOR SEGMENTS:



DID YOU KNOW?

Achieving greater reach and success together:
 Ilmac supports your invitation activities for the industry event in Lausanne with comprehensive online and offline communication campaigns.

TRADE FAIR

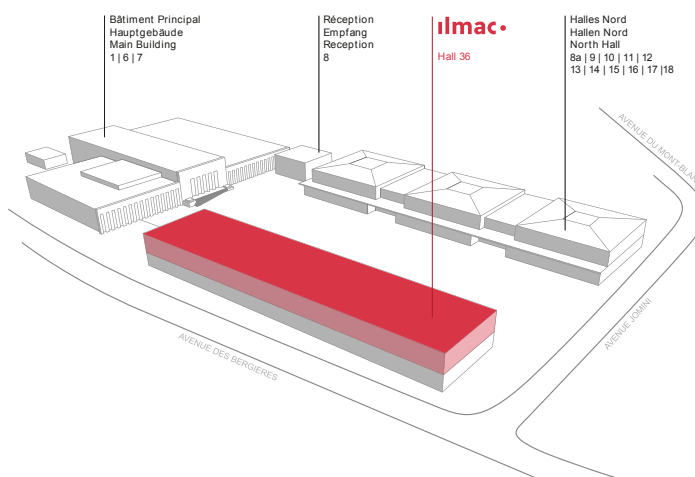
About ILMAC

ILMAC has its roots in the Swiss trade fair for international laboratory, measurement and automation technology in the chemical industry, which first took place in 1959. Today, the chemical and life science brand interconnects the industry on a physical and

digital level. With its promise of ‘Inspiring the Future of Chemistry and Life Sciences’, it promotes the development of new ideas and solutions, and presents research and industry trends and innovations at significant locations such as Basel and Lausanne.

Follow ILMAC on social media:

@ilmac



ILMAC 365/ILMAC 365 APP

Globally connected 365 days a year

ILMAC 365 unites the chemical and life science industries far beyond the scope of the events held at significant locations such as Basel or Lausanne. Network with interesting industry personalities now. ILMAC 365 will keep you up to date on trends, career opportunities, interesting webinars and much more – 365 days a year.

Visit ilmac.ch/en/365 to find out how to set up your personal profile free of charge and which benefits your company will gain by joining.

Networking and knowledge sharing has never been so flexible:

With the official ILMAC 365 app, you can access the community network on your phone or tablet, no matter where you are. Find all the important information on ILMAC industry events in a compact and sustainable format. Interactive site plan, congress programme, list of exhibitors, event highlights and much more.

Download it now from the Apple Store or Google Play Store: ilmac.ch/en/app.