

ILMAC LAUSANNE 2022 – Final report

## ILMAC LAUSANNE – Successful endorsement of the venue for the life sciences sector in French-speaking Switzerland

The successful fourth edition of ILMAC LAUSANNE ended on Thursday, September 29, 2022, with a thoroughly satisfied group of participants. More than 2,000 professionals came together in Hall 7 of Expo Beaulieu Lausanne over the two days of the trade fair. They were able to get an impressive live insight into applications, systems, and services in the laboratory, industry, and research sectors from 160 exhibitors and more than 30 specialist presentations and workshops.

And yes, the journey to Lausanne must have been worthwhile. A survey of exhibitors and visitors attests to the trade fair's high level of innovation, customer loyalty, presentation, and a great live experience. "Socorex has been an exhibitor at ILMAC for years. This year's edition was held in Lausanne again, right on our doorstep. It's always a pleasure to meet with users of dispensing equipment and learn about their exciting research projects," said Yves Lachavanne, Marketing & Sales Support Manager of SOCOREX ISBA SA, confirming this feedback. Trends and the presentation of exciting new products are two important motivators for visiting a trade fair. It was no different in Lausanne: Whether paperless GMP service protocols, innovative qualification/validation of various analytical procedures for biomedical science, the range of services for correct liquid handling, or the latest orbital shaken bioreactor, the field was wide open for the French-speaking Swiss community in the chemical and life sciences industry.

## The market is playing its part

"In terms of economy, the Arc Lémanique is a successful region, which is clearly demonstrated by the booming market in the life sciences sector. A great status quo, and certainly one of the reasons why this year's ILMAC was completely booked out," is how Brand Director Céline Futterknecht describes the continuing high level of interest in ILMAC LAUSANNE. The live marketing platform with an exhibition area, forum, Speakers' Corner, and Job Wall also attracted many companies from German-speaking Switzerland and other nearby countries to the trade fair.



## Knowledge and enjoyment

In the symposium "Flow Chemistry & Artificial Intelligence", the Swiss Chemical Society (SCG) succeeded in familiarising the audience with the topic of more sustainable industrial processes. Together with the BioAlps and Swiss Biotech Associations, forum presentations under the heading "Lab automation and self-learning systems" explained how processes in the laboratory and in production can be made more efficient.

The open networking zone, the heart of the event, was ideal for exchanging ideas and thoughts. The networking déjeuner and apéro (sponsored by Metrohm) or lunch rounded off the event day elegantly.

Tobias Leng, Head of Product Management, Endress+Hauser Switzerland, sums up his experience of the two days: "The world is becoming increasingly digital, making personal contact all the more valuable."

ILMAC LAUSANNE is held alternately with Basel every two years in French-speaking Switzerland. The dates for the next ILMAC LAUSANNE are September 25 and 26, 2024, at Expo Beaulieu Lausanne. The industry will come together next year at ILMAC from Tuesday, 26 to Thursday, 28 September 2023 at Messe Basel.

Organisers MCH Messe Schweiz (Basel) AG

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