

Press Release Ilmac 2024

# Ilmac Lausanne 2024 – The largest meeting place of the chemical and life sciences industry in French-speaking Switzerland

On September 18 and 19, 2024, decision-makers from the entire life science industry value chain will come together to enjoy Ilmac 2024 at Expo Beaulieu Lausanne. The industry event for chemistry, pharmacy and biotechnology in French-speaking Switzerland offers a personal platform to gain inspiration, network and share knowledge. The prospects are exquisite: with 180 exhibitors on 5,400 square meters of space, Ilmac Lausanne is almost fully booked out. Over 2,000 visitors are expected to attend.

The Ilmac Lausanne event takes place every two years, alternating with Ilmac Basel, which was founded in 1959 as the Swiss exhibition for international laboratory, measurement and automation technology in the chemical industry. Since then, Ilmac has evolved from a pure laboratory exhibit into a comprehensive industry event. This is reflected in the value proposition "Inspiring the Future of Chemistry and Life Sciences", which Ilmac will definitely deliver on this year in Lausanne.

# **Comprehensive Trade Fair**

The placement concept has been modernised and aims to create a clear arrangement of the specialist areas. Ilmac 2024 covers the main areas of pharmaceuticals and chemicals, biotechnology and the food industry. 180 exhibitors will present their innovative applications, systems and services in the field of laboratory / biotechnology and process technology, as well as for the chemical and pharmaceutical industries on 5,400 square meters. Exhibitors will also be focusing on cross-cutting topics such as digitisation, process optimisation and sustainability. Visitors can find new ideas and solutions, trends and innovations for their everyday working life.

### **Top-Class Ilmac Conference**

A top-quality program has been developed for the Ilmac Conference, in collaboration with the Swiss Chemical Society (SCS), Bio Alps and the Swiss Biotech Association (SBA). The very best national and international speakers will address the trends and challenges currently affecting the industry. The first day focuses on Food Chemistry, the second day on Laboratory 4.0. The high-quality Conference strives to promote scientific transfer and provides impetus during round table discussions, startup pitches and presentations. The detailed program is published in the Ilmac 365 Community Network and is updated regularly. The Ilmac Conference is included in the ticket price.

#### **Appealing Formats**

The Startup Area is the perfect place for newcomers from various fields such as Biotech, Lab Tech, Software and Cybersecurity. All the young enterprises participating will also present their interesting approaches and innovations on the large conference stage – a springboard for the startups and added value for the audience.

Ilmac | 18 - 19 September 2024 | Beaulieu Lausanne | Inspiring the Future of Chemistry and Life Sciences. <a href="https://www.ilmac.ch">www.ilmac.ch</a> | info@ilmac.ch



The Job Connect format will be interactive for the first time. In an exclusive "Meet & Greet Zone", companies will have the opportunity to meet their potential candidates in person and showcase themselves as employers in a relaxed environment.

In the Speakers Corner, exhibiting companies will present current industry topics and product innovations every 30 minutes by means of experiments, round tables or panel discussions – each event is professionally moderated. The detailed program is also published on Ilmac 365 in the Agenda section.

## **All-Inclusive Networking**

The Ilmac Networking Lunch, held on both days of the trade fair, from 12:00 p.m. to 2:00 p.m., is free of charge for everyone and a great opportunity to enjoy a delicious lunch with like-minded people, business partners and potential customers over a glass of wine.

The Networking Aperitif will take place on the first day of the trade fair from 5:00 p.m. to 7:00 p.m. Guests can enjoy music, chilled drinks and finger food, to close off the first day of the event in a relaxed atmosphere. A popular networking event for visitors, exhibitors and invited guests from business and politics.

The Networking Lunch including drinks, coffee and croissants in the morning and the Networking Aperitif are included in the ticket price.

#### Digital Trade Fair Preparation and Networking via Our App

The 365.ilmac.ch website offers new ways to efficiently prepare for your visit to and appearance at the trade fair. At Ilmac Lausanne, the platform will be supplemented with the Ilmac app for the first time. Visitors can benefit from an interactive hall plan, book appointments at the Ilmac Conference and in the Speakers Corner, and network with one another.

The detailed program and tickets are available online at www.ilmac.ch. The Ilmac Conference, the Networking Lunch and the Networking Aperitif are included in the ticket price.

#### Ilmac 2024 – Inspiring the Future of Chemistry and Life Sciences.

Dates | Opening Times

18 and 19 September 2024 from 09:00 a.m. - 5:00 p.m.

Networking Aperitif on 18 September from 5:00 p.m. – 7:00 p.m.

For more information, please visit: www.ilmac.ch



#### **MCH Group**

The MCH Group has its headquarters in Basel and is an internationally operating experience marketing company with a comprehensive service network and an international range of experience marketing solutions. The Exhibitions & Events division organises some 170 guest events every year as well as 25 of its own events and trade fairs in Switzerland, including leading domestic platforms such as Swissbau, Igeho, and Giardina. With Messe Basel, the Congress Centre Basel, and Messe Zürich, MCH also operates Switzerland's largest multifunctional event infrastructures in terms of surface area. The company employs over 800 permanent staff, roughly half of whom are based in Switzerland and the USA. For more information, please visit: www.mchgroup.com

#### **Media Contacts**

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#### **Social Media**

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