



Press release

IImac 2023 kicks off in Basel with new highlights

Basel, September 2023 – From 26 to 28 September 2023, IImac Basel will once again set the stage for the largest meeting place for the chemical and life science industry in Switzerland. The organisers expect around 10,000 trade visitors and 400 renowned exhibitors from over 20 countries in the Basel exhibition halls. In addition to well-established formats, IImac 2023 will also present a wide range of new content and extended digital offers.

IImac 2023 will open its doors again on 26 September 2023 to bring together leading suppliers from the chemical and life science industries, as well as innovative startups at the important Basel location. For three days, the expected 10,000 visitors will get to witness the latest innovations and products from the industry, as well as numerous live formats. New highlights like the Startup Area, the Laboratory of the Future, the Job Connect area and our Speakers' Corner complement our well-established formats, such as the IImac Conference and the Pharma Logistics Days, which are taking place in parallel for the third time. 'We'll be presenting a lot of new content and formats this year in response to the needs of our exhibitors and visitors. The Startup Area gives innovative young entrepreneurs a stage to present their ideas. The IImac Conference area is the ideal place to share knowledge and will hopefully generate important impulses in the industry,' says Céline Futterknecht, Brand Director IImac.

An efficient transfer of knowledge at the IImac Conference

The IImac Conference programme facilitates an efficient transfer of knowledge for the participants and impresses with a wide variety of topics and high-calibre speakers. This year's focus lies on important industry topics such as Lab Digitisation, Chemical Technologies and New Biotech Methods. The IImac Conference is organised in cooperation with the Swiss Chemical Society, the Swiss Biotech Association and the Swiss Association of Graduate Chemists FH (SVC).

Interactive experience in the Laboratory of the Future

The Laboratory of the Future exhibition area allows participants to interactively experience a future laboratory, using augmented and virtual reality. Visitors can get a comprehensive idea of what the laboratory of the future will look like in view of growing digitalisation and the demand for increased sustainability. This year, the Green Lab Symposium, which is hosted each year by Green Building Schweiz, will be held in cooperation with IImac for the first time. It hosts workshops that allow participants to exchange best-practice examples and brings together experts from a wide variety of disciplines.



Trends and innovation at the Pharma Logistics Days

At the Pharma Logistics Days in Hall 2.0 on 27 and 28 September 2023, companies and visitors will have the opportunity to learn about trends, innovations, and find the right partners for their transport challenges. Over the course of two days, around 30 of the leading logistics service providers will present new solutions and innovative services for the transport of specific goods. The Pharma Logistics Days are an essential complement to IImac, meaning that the entire value chain is represented.

New digital opportunities with IImac 365

The new digital knowledge and networking platform, IImac 365, brings exhibitors and highlights into the digital world. The platform can be used as a website and as an app, and serves to optimally prepare participants for their IImac visit. It allows people to view the interactive hall plans, organise appointments and pencil in presentations and providers. 'With the IImac 365 app, you will be optimally equipped on site and get the most out of your IImac visit,' says Céline Futterknecht, Brand/Exhibition Director IImac. However, the platform is not only active during, but also before and after the event, and offers an exclusive space to network, present products and exchange knowledge – 365 days a year.

MCH Group

The MCH Group is headquartered in Basel and is an internationally operating experience marketing company with a comprehensive service network and an international range of experience marketing solutions. The Exhibitions & Events division organises some 170 guest events every year as well as 25 of its own events and trade fairs in Switzerland, including leading domestic platforms such as Swissbau, Igeho and Giardina. With Messe Basel, the Congress Center Basel, and Messe Zürich, MCH also operates Switzerland's largest multifunctional event infrastructures in terms of surface area. The company employs over 800 permanent staff, roughly half of whom are based in Switzerland and the USA. For more information, please visit: www.mch-group.com

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