

New: ILMAC 2023 Startup-Area

The platform for startups and newcomers from the Life Sciences sector

Benefit from over 10,000 opportunities to make personal contacts at **ILMAC** – the international trade fair and expert conference for laboratory, measurement technology and automation in the chemical industry at the pharmaceutical hub in Basel. Test the trade fair marketing instrument with our appealing all-inclusive offer.

Free
participation



STARTUP



Your benefits at a glance!

- 🚀 Introduction to ILMAC
- 🚀 Compact stand space
- 🚀 Minimal planning effort thanks to the all-inclusive package
- 🚀 Special mention in the exhibitor directory
- 🚀 Specific communication services for the Startup-Area

All-inclusive STARTUP PACKAGE

Limited number of participants

Stand package:

- Illuminated frame including print on both sides (dimensions: 2 m high x 1 m wide)
 - 1 bar stool, white
 - 1 bar table, white
 - Electrical connection (socket type 13/3-way socket) including electrical consumption
 - Compulsory insurance of exhibition materials (against fire, lightning, explosion, and damage by the elements, up to a maximum value of CHF 10,000)
 - Compulsory liability insurance for the duration of the trade fair
 - 1 exhibitor pass
 - Basic Wi-Fi
 - Basic cleaning, daily stand cleaning
- Live presentation of 3-5 minutes to the audience

Advertising package:

- Company entry including logo in the exhibitor directory
- 1 Scan2Lead standard license
- We provide you with a voucher code to support your invitation management
- Free materials and services (such as webinars) for successful trade fair preparation and implementation
- ILMAC advertising and PR services



Prerequisites for participation:

- Your company is no more than 3 years old (commercial register excerpt). If this is not the case, please justify why you are still a start-up when you register
- You have a current innovation in the area of laboratory technology, process technology, biotechnology, pharmaceuticals, or chemistry
- Your products or services are ideally new to the market or are about to be launched

Yes, we are interested in the “Startup Area” offer and would like to order

☐ **THE STARTUP PACKAGE**

Your contact details

Exhibitor's address

Company	
Additional	
Address	
Postcode/place	
Country	
Company	
	<input type="checkbox"/> Ms/Mrs <input type="checkbox"/> Mr
Last name	
First name	
Telephone	
Email	
Year of foundation	
Products/topics	
Place, date	
Signature	

Contact

We are happy to assist you in a personal consultation:



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MCH conditions of participation

The provisions of the Exhibitor Regulations and the Operating Regulations of MCH Messe Schweiz (Basel) AG apply to ILMAC