

MCH GROUP /

Our Approach to Sustainability



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Our Commitment to Sustainability

At MCH Group, sustainability goes far beyond environmental concerns – it represents a holistic responsibility across ecological, social, and economic dimensions.

Our ambition is to continuously amplify our positive impact on the environment and society while systematically minimizing any negative effects.

A key pillar of our strategy is the collaborative work with our clients and partners to plan and deliver sustainable, future-oriented events.

Equally important, for us and in all our partnerships, is a strong commitment to ethical business practices and the consistent implementation of high standards. These principles are essential to acting responsibly, credibly, and successfully in everything we do.



Our Pledges

Net Zero Carbon Events

Net Zero Carbon Events (NZCE) is a global initiative aimed at aligning the event industry with net-zero emissions by 2050. This commitment includes a roadmap for significant emission reductions and sustainable practices in event management. By participating in the Net Zero Carbon Events initiative, we pledge to reduce our carbon footprint and set an example in the event industry.



Gallery Climate Coalition

The Gallery Climate Coalition (GCC) is an international network of art organizations focused on reducing the environmental impact of the art industry. Since 2023, Art Basel has been an active member, committed to fostering a sustainable art world. The GCC's goal is to cut the art sector's CO₂ emissions by at least 50% by 2030 and promote zero-waste methods.



Sustainability Governance at MCH Group

MCH Group has anchored sustainability at the highest corporate level. The Board of Directors oversees and approves all sustainability reports, while since 2022 the Chief Strategy & Sustainability Officer ensures its integration into Group Management. The Group Sustainability Steering Council, led by the Head of Sustainability and composed of members from all business units and group services, drives regular reviews, target setting, and action planning. This structure ensures that sustainability is strategically embedded and continuously advanced across the entire organization.



Our Framework for Sustainable Business Practices

DARE



Our Framework for Sustainable Business Practices

D

Decarbonize operations to realize Net Zero by 2050

TARGETS

- **Net Zero by 2050**

(aligned with the Paris Agreement)

- **By 2030**

- 50% emission in Scope 1 & 2
- 20% emission in Scope 3

(aligned with Net Zero Carbon Events and Gallery Climate Coalition commitment)

A

Accelerate positive impact on planet, people and profit.

TARGETS

- Drive **economic, social, and cultural impact** by leveraging our reach and capabilities.
- Promoting **ethical business practices** and continuous process optimization to ensure high standards.

R

Rethink the status quo towards efficiency and circularity.

TARGETS

- Shift towards **renewable and reusable practices**, maintaining a focus on sustained efficiency growth.
- By 2030 **Near zero waste** for all own events

E

Empower the people and enable the business.

TARGETS

- Foster a high-performance culture that focuses on **employee development** and satisfaction.
- Establish open and respectful collaboration that ensures the active **participation and integration** of all employees and our communities.

DARE FOCUS

DARE to act.

We maintain a holistic approach.

Empower to shine.

We focus on what we do best: making brands shine.

Circular by design.

We focus on what we can assess, control and improve.



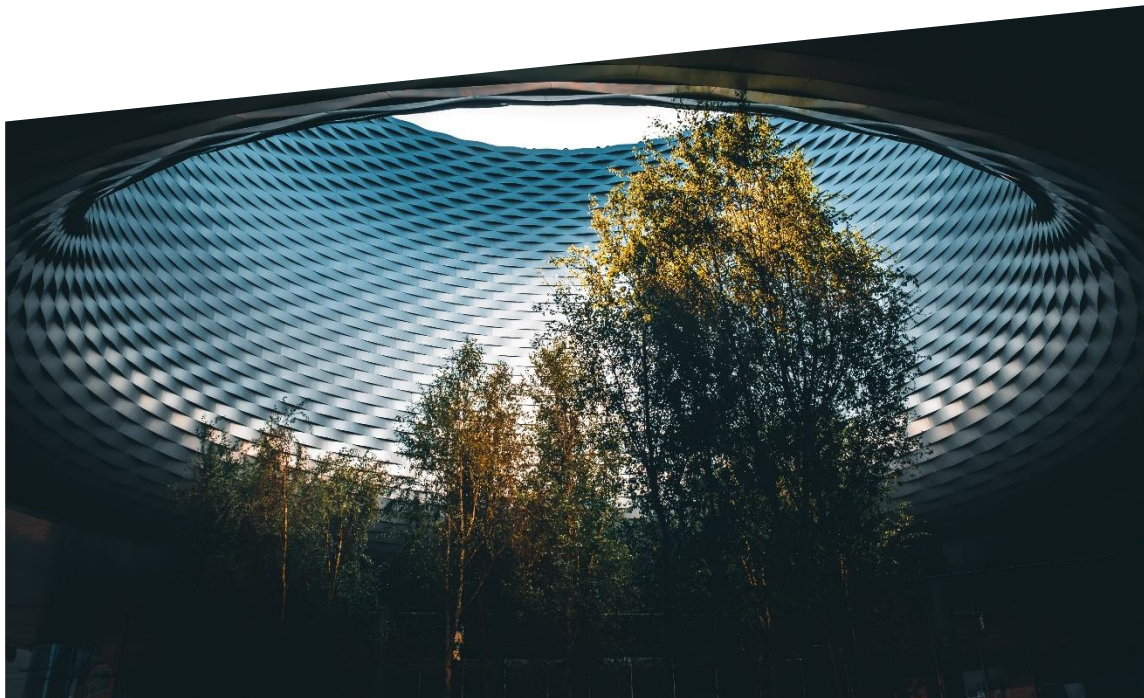
**DA20
RE30**

Dare to act.
Empower to shine.
Circular by design.

Decarbonize – Insights

Comprehensive Carbon Footprint Assessment

As part of our commitment to sustainability, we systematically calculate our Scope 1, 2, and 3 emissions to understand and reduce our environmental impact. By leveraging advanced carbon accounting methodologies and industry best practices, we ensure accurate data collection and reporting. Read more [here](#).



Carbon Footprint for Guest Events

We extend our expertise to our partners and clients by offering a event infrastructure carbon footprint calculation service for guest events. MCH Groups Sustainability Team provides tailored assessments, helping event organizers identify emission hotspots and implement effective reduction strategies.



Accelerate – Insights

MesseQuartier Basel

The MesseQuartier in Basel is evolving into a dynamic space that seamlessly blends cultural events with trade fairs and exhibitions, creating a vibrant destination for all. This initiative aims to transform the area into a welcoming hub for locals and tourists, young and old.

Read more [here](#).



Our Economic Impact

The Messe and Congress Center Basel is a key economic driver for the Basel region, attracting thousands of visitors, exhibitors, and business partners annually. Its major events, like Art Basel, boost the local economy, benefiting hospitality, retail, and services. As a global platform for innovation and networking, it enhances Basel's international reputation and supports local businesses in accessing new markets.

Read more [here](#).



Rethink – Insights

From Recycling to Reuse

At Art Basel Unlimited 2024, a new tape-sealing method enabled 20% more gypsum panels to be reused, cutting waste by 41 tons. A pilot project extended this to 640 meters of non-art walls, further boosting sustainability. For 2025, 390 panels are stored for future use, marking a major step toward resource efficiency and circular economy in exhibition design. Read more [here](#).



Energy Efficiency

Energy consumption at Art Basel 2024 was reduced by 18% - equivalent to the annual electricity consumption of 72 four-person households. This reduction was achieved through optimized processes, such as the targeted control of ventilation and lighting systems. The successful measures now serve as a model for other MCH Group events, promoting transparent and responsible energy use. Read more [here](#).



Empower – Insights

Accessible Exhibition Venue

Messe Basel offers a highly accessible and modern exhibition space with wide entrances, elevators, and barrier-free facilities. State-of-the-art amenities, including flexible event spaces and high-speed Wi-Fi, ensure a seamless experience. The Ginto App further enhances accessibility, helping visitors navigate the venue easily.

Read more [here](#).



IFAS & CareFair 2024

For the fourth time, IFAS and CareFair joined forces to connect employers, decision-makers, and healthcare professionals. With 14,000 unfilled nursing positions and a growing staff shortage, CareFair tackles these challenges through career counseling, targeted recruitment, and long-term support. We value this partnership and look forward to welcoming CareFair back in 2026.

Read more [here](#).



Certification & External Validation



Certification & External Validation

Certificate or Label	Applicable to
ISO 20121 Sustainability Management Systems	Expomobilia GmbH
Swisstainable Level III (leading)	Expomobilia GmbH
ISO 9001:2015 Quality Management	MCH Messe Schweiz (Basel) AG MCH Messe Schweiz (Zürich) AG
Swisstainable Level II (engaged)	MCH Messe Schweiz (Basel) AG MCH Messe Schweiz (Zürich) AG
Climate Disclosure Project (Score C = Awareness, 2024)	MCH Group AG

External Validation

MCH Group participates annually since 2023 in the CDP assessment. MCH Group's current score is B (Management).



In 2024, Expomobilia was awarded Swisstainable Level III – Leading, the highest level in Switzerland's sustainability program.



In 2022, Expomobilia received the ISO 20121 – Sustainability Management System certification. In 2025 Expomobilia was recertified.



MCH Group Documents



MCH Group Sustainability Report 2024

The MCH Group Sustainability Report 2024 outlines our commitment to environmental, social, and governance (ESG) principles, integrating sustainability into our Strategy 2030 through the DARE framework (Decarbonize, Accelerate, Rethink, Empower).

This report is prepared in accordance with the GRI Universal Standards 2021 and includes disclosures aligned with TCFD (climate-related risks) and Swiss ESG reporting requirements (Art. 964a ff. OR).

[Download here](#)



MCH Group's Supplier Code of Conduct

MCH Group places great emphasis on responsible procurement, carefully considering both social and environmental criteria when selecting and collaborating with suppliers.

Our Supplier Code of Conduct establishes globally binding standards for ethical behavior and sustainability, ensuring that our partners align with our values and commitments. Additionally, through our Supplier Evaluation Grid, we systematically integrate environmental and social factors into purchasing decisions, reinforcing our commitment to sustainable supply chain practices.

[Download here](#)



MCH Group's Code of Conduct

Our Code of Conduct serves as a guide for all our employees and sets out the fundamental principles and behaviors of central importance for our company. It provides clear guidance on how we operate as an organization to ensure that we always comply with current legislation and ethical standards. We revised the entire Code in 2024 and added new topics. The Code now highlights active protection of the environment and the sustainable use of resources. Refresher training on the new Code of Conduct was launched in the last quarter of the year and should have been completed by all MCH Group employees at the start of 2025.

[Download here](#)



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