

# The biggest meeting place for the chemical and life sciences industries.

ILMAC.CH

26 – 28  
September 2023  
Messe Basel  
(Switzerland)



## ON SITE IN BASEL

Up close and personal  
with the pharmaceutical and  
chemical industries



## APPEALING PROGRAMME

Knowledge sharing and  
networking during the ILMac  
Conference



## ILMAC 365

Your digital platform before,  
during and after the event

- Research and industry innovations and trends on 27,000 m<sup>2</sup>
- Highlights: a scientifically driven conference, the startup area, Pharma Logistics Days and the laboratory of the future.
- Digital participation upgrades on ILMac 365 as well as attractive sponsoring conditions for more visibility
- Appealing stand options: All-in stand packages ranging from 9 m<sup>2</sup> to large, exclusive stands, as well as a startup offer

FACTS, FIGURES, DATA

# 10,000\* trade visitors

76%\*

of trade visitors are significantly involved in the decision-making process.

68%\*

of trade visitors are from Switzerland.

400\*

exhibitors

20

from over 20 industries and representing 20 nations will attend the event.

94%\*

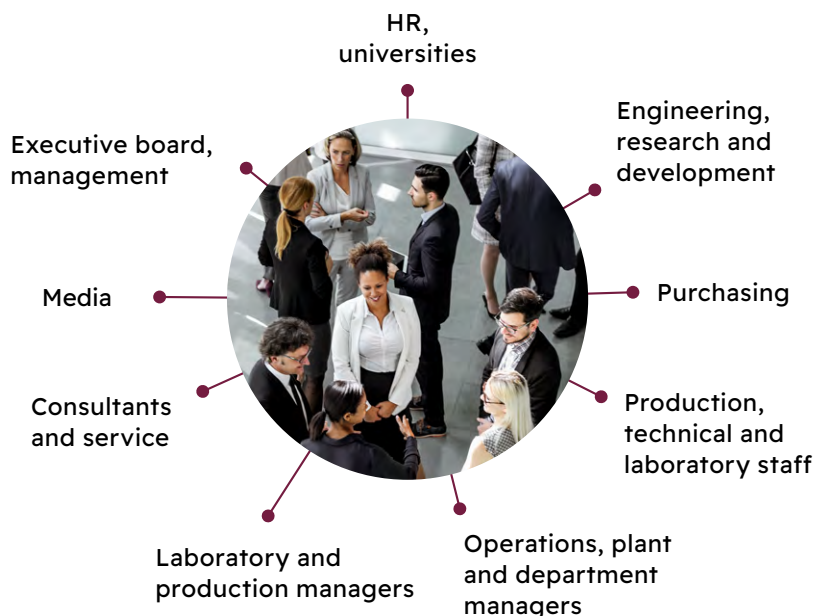
of exhibitors would recommend the event.



Satisfaction among exhibitors.

- Potential new customers
- Offers
- Number of visitors at the stand
- Visitor quality
- Regular customer care

VISITOR SEGMENTS:



ILMAC 365 / ILMAC 365 APP

# Globally connected 365 days a year

Ilmac 365 unites the chemical and life science industries far beyond the scope of the events held at significant locations such as Basel or Lausanne. Network with interesting industry personalities now. Ilmac 365 will keep you up to date on trends, career opportunities, interesting webinars and much more – 365 days a year.

Visit [ilmac.ch/en/365](http://ilmac.ch/en/365) to find out how to set up your personal profile free of charge and which benefits your company will gain by joining.

**Networking and knowledge sharing has never been so flexible:**

With the official Ilmac 365 app, you can access the community network on your phone or tablet, no matter where you are. Find all the important information on Ilmac industry events in a compact and sustainable format. Interactive site plan, congress programme, list of exhibitors, event highlights and much more.

Download it now from the Apple Store or Google Play Store: [ilmac.ch/en/app](http://ilmac.ch/en/app).

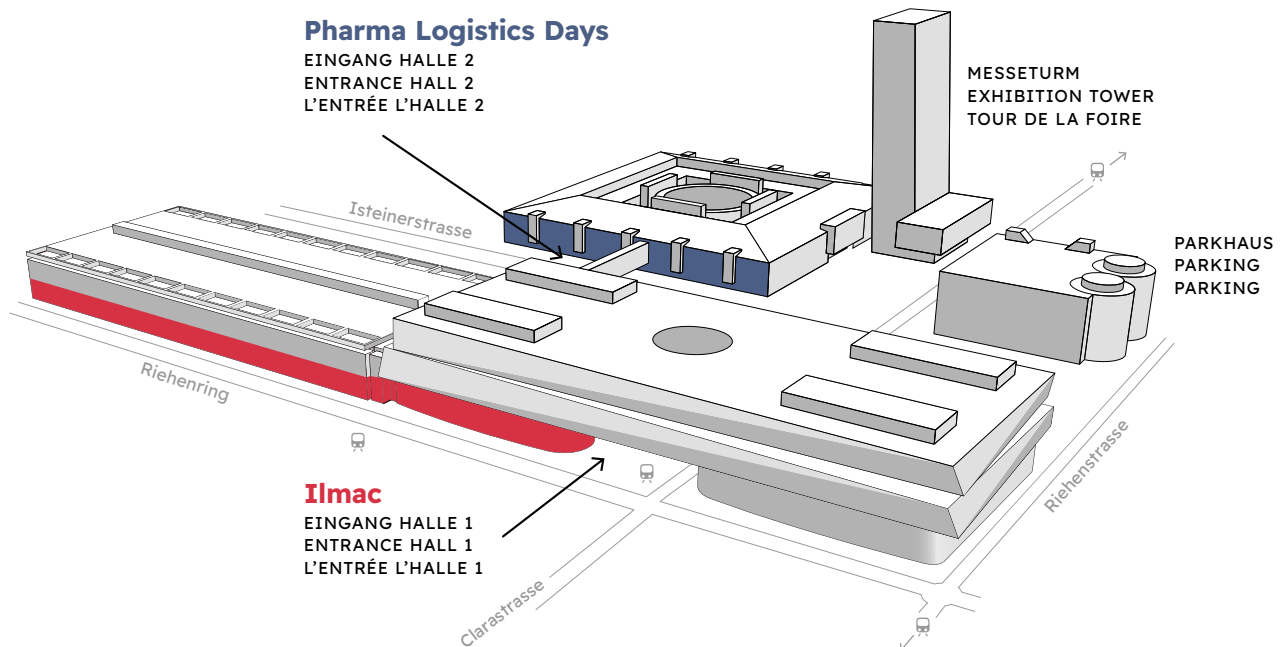
TRADE FAIR

# About Ilmac

Ilmac has its roots in the Swiss trade fair for international laboratory, measurement and automation technology in the chemical industry, which first took place in 1959. Today, the chemical and life science brand interconnects the industry on a physical and digital level. With its promise of “Inspiring the Future of Chemistry and Life Sciences”, it promotes the development of new ideas and solutions, and presents research and industry trends and innovations at significant locations such as Basel and Lausanne.

Follow Ilmac on social media:

@ilmac



ACHIEVING GREATER REACH AND SUCCESS TOGETHER. ILMAC WILL SUPPORT YOUR INVITATION PROCESS IN BASEL WITH COMPREHENSIVE ONLINE AND OFFLINE COMMUNICATION CAMPAIGNS. GET IN TOUCH: [ILMAC.CH/CONTACT](http://ILMAC.CH/CONTACT)