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Press release

ILMAC BASEL 2023

Ilmac presents promising new digital offers and live formats

Basel, 23 May 2023 – Ilmac is bringing the chemical and life science industries together once again at the key location of Basel from 26–28 September 2023. Trade visitors from Switzerland, Austria and Germany can expect to touch base with reputable companies from over 20 countries. At this year's event, the most important industry meeting place will present promising new live formats and enhanced digital offerings.

This autumn, leading suppliers in the industry, such as Agilent, Endress+Hauser, Integra, Mettler Toledo, Metrohm, Siemens and Skan, as well as innovative start-ups, will come together at Ilmac in Basel to present their solutions, innovations and new products to the around 10,000 expected trade visitors from Switzerland, Austria and Germany. We expect around 400 exhibitors to attend. New additions such as the Startup Area, the "Lab of the Future", the "Job Connect" area and the Speakers' Corner will complement well-established formats such as the Ilmac Conference and Pharma Logistics Days, which are taking place in parallel for the third time, making Ilmac a highly efficient knowledge and networking platform for the chemical and life science industry. "Basel is a world-leading hub for the life sciences. Our aim is to actively contribute to the growth and advancement of the location by offering the industrial sector the Ilmac platform, which will generate the necessary inspiration to improve and continuously innovate the healthcare ecosystem," says Roman Imgrüth, CEO of MCH Exhibition & Events.

Ilmac Conference – the latest research and business insights

The program of the scientifically driven "Ilmac Conference" will help prepare participants for the future. The three-day congress facilitates efficient knowledge sharing, covers a wide variety of topics and boasts top-class speakers. This year's focus lies on important industry topics such as "Lab Digitisation", "Chemical Technologies" and "New Biotech Methods". The "Ilmac Conference" is organised in cooperation with the Swiss Chemical Society, the Swiss Biotech Association and the Swiss Association of Graduate Chemists FH (SVC). "As a partner of Ilmac, SCS has been accompanying and supporting the event for over 60 years.

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The city of Basel, a key location for laboratory-based research in Switzerland, offers the ideal conditions for a successful trade fair," says David Spichiger, Executive Director of the Swiss Chemical Society. You can find the detailed congress schedule on our website at <u>www.ilmac.ch</u>.

Smart and sustainable: the laboratory of the future

Laboratory facilities are in a phase of transformation. In light of increasing digitisation, various processes and structures of the future laboratory will be subject to comprehensive re-examination. The Lab of the Future allows Ilmac participants to interactively experience a future laboratory, using augmented and virtual reality. "As a partner of Ilmac, we're letting this year's participants delve into the laboratory of the future. Inspired by the collaboration in the Basel Life Science Cluster, we're showing the benefits, technological advances and sustainability of a digital, integrated laboratory," says Dr Sadiya Raja, Arcondis. Laboratory buildings consume up to 10 times more energy than other buildings. Green Lab, a cluster run by the Green Building Schweiz association, initiates and moderates the collaboration between all participants and supports the dissemination of technical innovations as well as the use of new or little-known business models for Green Labs which are safe, sustainable and competitive. The Green Lab Symposium is the only laboratory symposium in Switzerland. It hosts workshops that let participants exchange best-practice examples, bring together experts from a wide variety of disciplines and help search for solutions in individual projects. "Green Lab has been supporting the development of sustainable laboratories as an innovation campaign in Switzerland for five years. 2023 will mark the fourth edition of the Green Lab Symposium, taking place during Ilmac for the first time to ensure that we can achieve maximum added value together," says Jens Feddern, Member of the Board of the Green Building Schweiz association.

Our finger on the pulse of pharmaceutical logistics

The chemical and life science industry has very high and very specific demands when it comes to the transport of goods. At the Pharma Logistics Days in Hall 2.0, companies can find trends, innovations and the right partners for their transport challenges. Over the course of two days, around 40 of the leading logistics service providers will present new solutions and innovative services.

Ilmac 365 opens new doors for the industry

Launched in 1959 as the Swiss trade fair for international laboratory technology, measurement technology and automation in the chemical industry, today Ilmac brings together the chemical and life science sector – in person and digitally – as the largest live marketing platform in the industry.

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With the new performance promise of "Inspiring the Future of Chemistry and Life Sciences", the new digital knowledge and networking platform Ilmac 365 is now extending live events into the digital world: "In addition to the in-person events at important industry locations such as Basel and Lausanne, we're bringing the industry together globally, 365 days a year, with Ilmac 365. We have placed our focus on the Community Network and offer an exclusive space for the chemical and life science industry to network, present products and exchange knowledge on current developments, trends and innovations emerging from research and the industry," says Céline Futterknecht, Brand Director of Ilmac. The platform also serves as the optimal preparation tool for your visit to the event in Basel this autumn: The network allows you to arrange meetings as well as make a note of lectures and providers you'd like to see, so you're perfectly prepared for the event. "With the Ilmac 365 app, you will be optimally equipped on site and get the most out of your Ilmac visit," adds Futterknecht. You can visit the Ilmac Community Network at www.ilmac.ch.

Ilmac Basel will take place at Messe Basel (Switzerland) from 26 to 28 September 2023.

MCH Group

The MCH Group is headquartered in Basel and is an internationally operating experience marketing company with a comprehensive service network and an international range of experience marketing solutions. The Exhibitions & Events division organises some 170 guest events every year as well as 25 of its own events and trade fairs in Switzerland, including leading domestic platforms such as Swissbau, Igeho and Giardina. With Messe Basel, the Congress Center Basel, and Messe Zürich, MCH also operates Switzerland's largest multifunctional event infrastructures in terms of surface area. The company employs over 800 permanent staff, roughly half of whom are based in Switzerland and the USA. For more information, please visit: www.mch-group.com

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