



MCH GROUP /

Our Approach to Sustainability



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Our Commitment to Sustainability

At MCH Group, sustainability goes far beyond environmental concerns – it represents a holistic responsibility across ecological, social, and economic dimensions.

Our ambition is to continuously amplify our positive impact on the environment and society while systematically minimizing any negative effects.

A key pillar of our strategy is the collaborative work with our clients and partners to plan and deliver sustainable, future-oriented events.

Equally important, for us and in all our partnerships, is a strong commitment to ethical business practices and the consistent implementation of high standards. These principles are essential to acting responsibly, credibly, and successfully in everything we do.



Our Pledges

Net Zero Carbon Events

Net Zero Carbon Events (NZCE) is a global initiative aimed at aligning the event industry with net-zero emissions by 2050. This commitment includes a roadmap for significant emission reductions and sustainable practices in event management. By participating in the Net Zero Carbon Events initiative, we pledge to reduce our carbon footprint and set an example in the event industry.



Gallery Climate Coalition

The Gallery Climate Coalition (GCC) is an international network of art organizations focused on reducing the environmental impact of the art industry. Since 2023, Art Basel has been an active member, committed to fostering a sustainable art world. The GCC's goal is to cut the art sector's CO₂ emissions by at least 50% by 2030 and promote zero-waste methods.

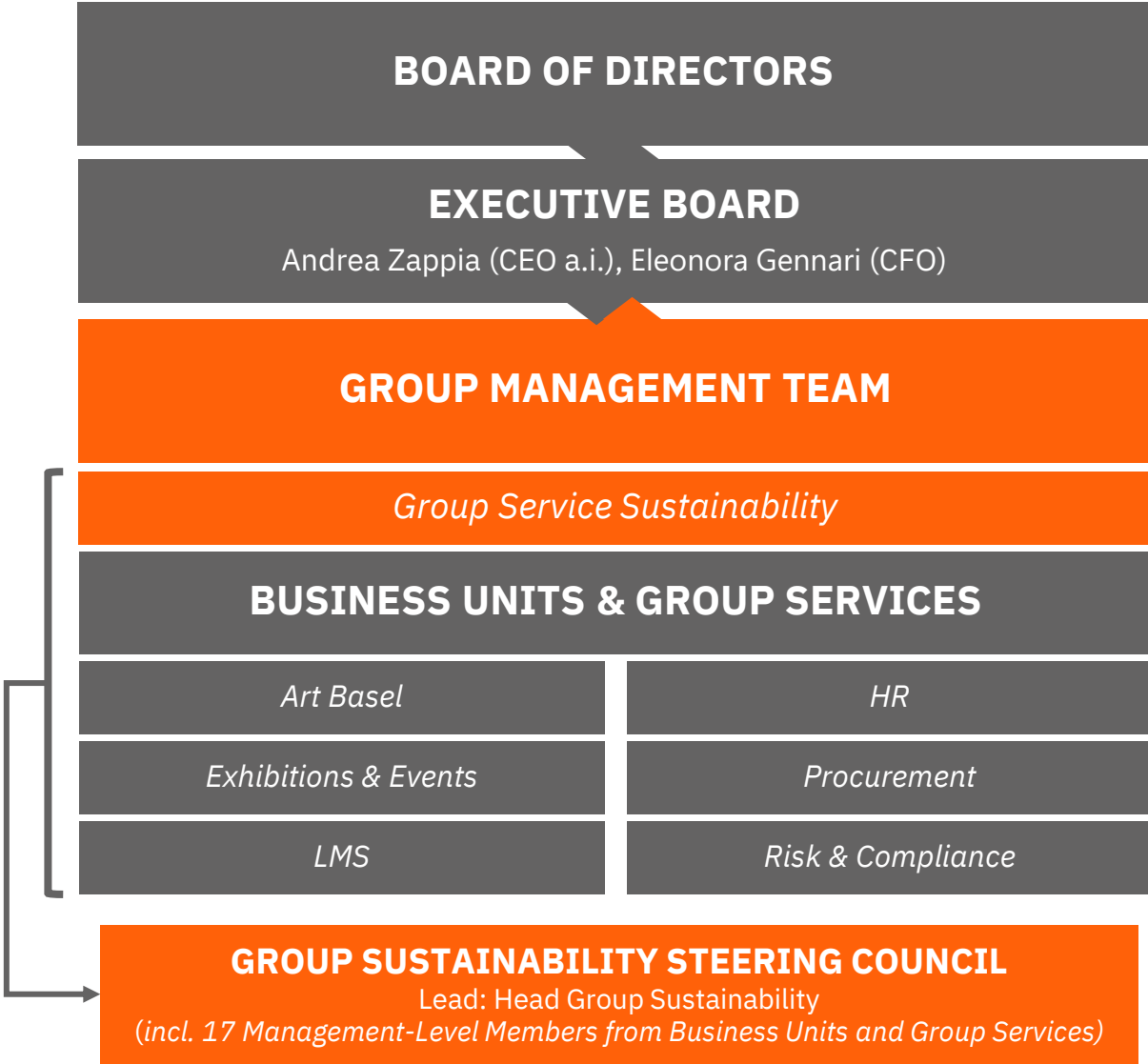


Sustainability Governance at MCH Group

MCH Group has anchored sustainability at the highest corporate level. The Board of Directors oversees and approves all sustainability activities incl. reports.

The Group Service Sustainability is the central competence center and reports to the Chief Communication & Corporate Affairs Officer, who is part of the Group Management Team.

The Group Sustainability Steering Council, led by the Head of Sustainability and composed of members from all Business Units and Group Services, drives regular reviews, target setting, and action planning. This structure ensures that sustainability is strategically embedded and continuously advanced across the entire organization.



Our Framework for Sustainable Business Practices

DARE



Our Framework for Sustainable Business Practices

D

Decarbonize operations to realize Net Zero by 2050

TARGETS

- **Net Zero by 2050**
(aligned with the Paris Agreement)
- **By 2030**
-50% emission in Scope 1 & 2
-20% emission in Scope 3

(aligned with Net Zero Carbon Events and Gallery Climate Coalition commitment)

A

Accelerate positive impact on planet, people and profit.

TARGETS

- Drive **economic, social, and cultural impact** by leveraging our reach and capabilities.
- Promoting **ethical business practices** and continuous process optimization to ensure high standards.

R

Rethink the status quo towards efficiency and circularity.

TARGETS

- Shift towards **renewable and reusable practices**, maintaining a focus on sustained efficiency growth.
- By 2030 **Near zero waste** for all own events

E

Empower the people and enable the business.

TARGETS

- Foster a high-performance culture that focuses on **employee development** and satisfaction.
- Establish open and respectful collaboration that ensures the active **participation and integration** of all employees and our communities.

DARE FOCUS

DARE to act.

We maintain a holistic approach.

Empower to shine.

We focus on what we do best: making brands shine.

Circular by design.

We focus on what we can assess, control and improve.

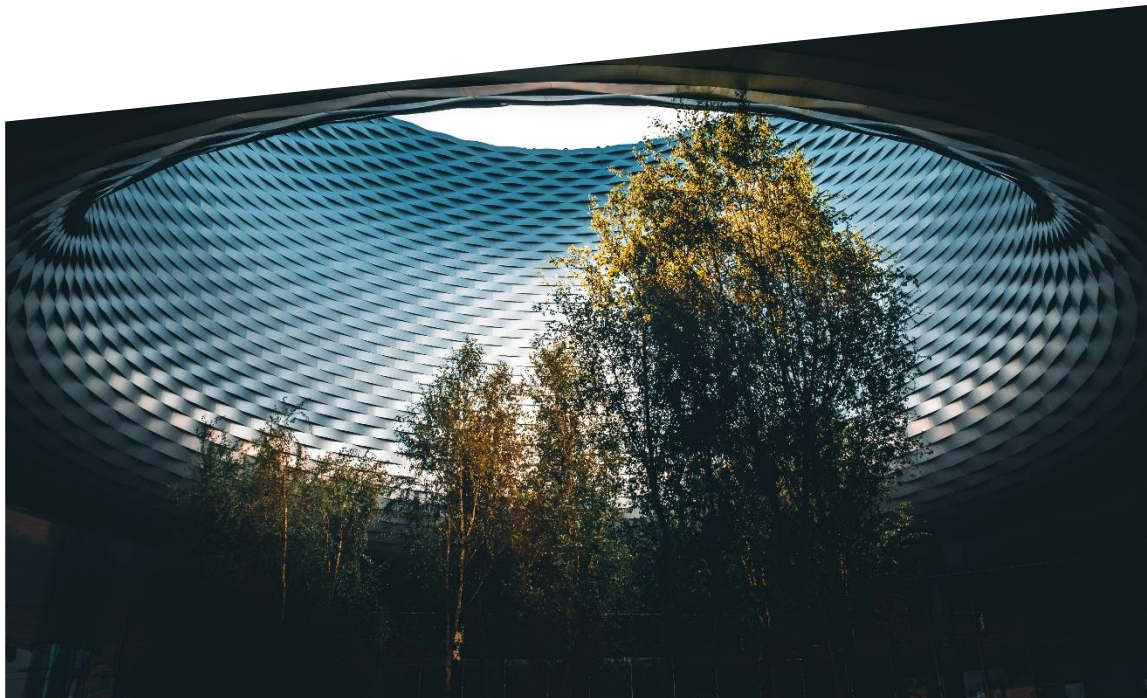
**DA20
RE30**

Dare to act.
Empower to shine.
Circular by design.

Decarbonize – Insights

Comprehensive Carbon Footprint Assessment

As part of our commitment to sustainability, we systematically calculate our Scope 1, 2, and 3 emissions to understand and reduce our environmental impact. By leveraging advanced carbon accounting methodologies and industry best practices, we ensure accurate data collection and reporting. Read more [here](#).



Carbon Footprint for Guest Events

We extend our expertise to our partners and clients by offering a event infrastructure carbon footprint calculation service for guest events. MCH Groups Sustainability Team provides tailored assessments, helping event organizers identify emission hotspots and implement effective reduction strategies. Read more [here](#).



Accelerate – Insights

Igeho Rising Star Award 2025

The Rising Star Award 2025, held at Igeho in cooperation with Swiss Food & Nutrition Valley, highlighted sustainable and forward-looking ideas for the future of hospitality. Five start-ups presented fresh perspectives that captured the audience's attention.

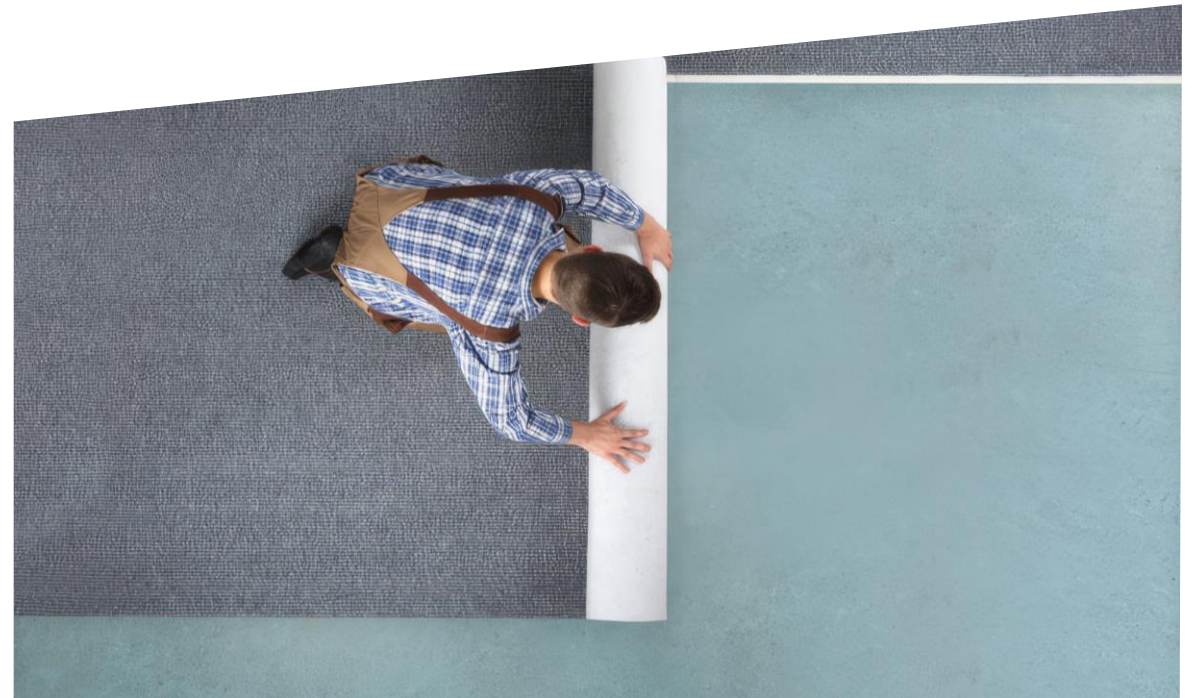
Read more [here](#).



Sustainable Progress Weberfloors

MCH Group's partnership with Weberfloors reached a key milestone in 2025 with the introduction of transparent CO₂ reporting for event carpets, enabling better-informed choices. The collaboration continues to drive innovation and improve sustainable practices across the exhibition industry.

Read more [here](#).



Rethink – Insights

Green booth Excellence at MIECF

Expomobilia created an award-winning eco-friendly booth for Galaxy Entertainment Group at MIECF 2025. Using circular design, bamboo, recycled materials, and reusable modular structures, the project combined sustainability with interactive elements like upcycling workshops. The booth received the Green Booth Excellence Award, highlighting the impact of innovative, low-footprint design.

Read more [here](#).



Energy Efficiency

In 2025, MCH Group and IWB significantly improved energy efficiency across major events. Result: 795,000 kWh saved (–34.6%)

- Art Basel: –31% electricity, –70% heating
- Fantasy Basel: –12% electricity
- HOLZ: –45.4% electricity

These gains were achieved through smart system control and real-time optimization, supporting MCH Group’s goal to halve CO₂ emissions by 2030.

Read more [here](#).



Empower – Insights

Women in Life Sciences at Ilmac 2025

Women in Life Sciences 2025 brought together professionals committed to equal ity, innovation and stronger representation in the life sciences sector. The programme highlighted the gender health gap and showcased the impact of female leadership across research, development and healthcare.

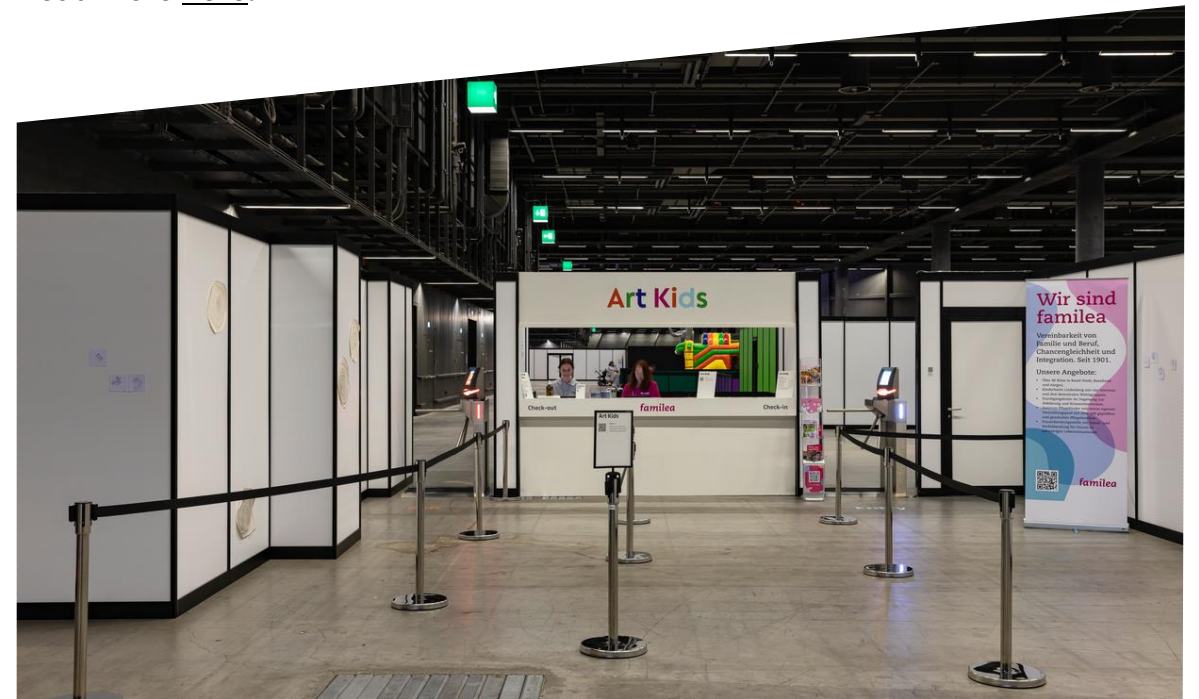
Read more [here](#).



Art Basel for the Next Generation

Art Kids programs in Basel and Miami Beach offered creative, safe spaces for young visitors in 2025. Basel’s “Magic Forest” and Miami’s “Sustainable Art” workshops encouraged imagination and hands-on creation with recycled materials, fostering creativity and early awareness of social and environmental responsibility.

Read more [here](#).



Certification & External Validation



Certification & External Validation

Certificate or Label	Applicable to
ISO 20121 Sustainability Management Systems	expomobilia GmbH
	MC ² Europe GmbH
Swisstainable Level III (leading)	expomobilia GmbH
ISO 9001:2015 Quality Management	MCH Exhibition & Events GmbH
	MC ² Europe GmbH
Swisstainable Level II (engaged)	MCH Exhibition & Events GmbH
ISO 50001	MC ² Europe GmbH
ISO 26000	MC ² Europe GmbH
ISO 14001	MC ² Europe GmbH
Climate Disclosure Project (Score C = Awareness, 2024)	MCH Group AG

External Validation

MCH Group participates annually since 2023 in the CDP assessment. MCH Group's current score is B (Management).

In 2025, Expomobilia was re-awarded Swisstainable Level III – Leading, the highest level in Switzerland’s sustainability program.

In 2022, Expomobilia received the ISO 20121 – Sustainability Management System certification. In 2025 Expomobilia was recertified.



MCH Group Documents



MCH Group Sustainability Report 2025

The MCH Group Sustainability Report 2025 outlines our commitment to environmental, social, and governance (ESG) principles, integrating sustainability into our Strategy 2030 through the DARE framework (Decarbonize, Accelerate, Rethink, Empower).

This report is prepared in accordance with the GRI Universal Standards 2021 and includes disclosures aligned with TCFD (climate-related risks) and Swiss ESG reporting requirements (Art. 964a ff. OR).

[Download here](#)



MCH Group's Supplier Code of Conduct

MCH Group places great emphasis on responsible procurement, carefully considering both social and environmental criteria when selecting and collaborating with suppliers.

Our Supplier Code of Conduct establishes globally binding standards for ethical behavior and sustainability, ensuring that our partners align with our values and commitments. Additionally, through our Supplier Evaluation Grid, we systematically integrate environmental and social factors into purchasing decisions, reinforcing our commitment to sustainable supply chain practices.

[Download here](#)



MCH Group's Code of Conduct

Our Code of Conduct serves as a guide for all our employees and sets out the fundamental principles and behaviors of central importance for our company. It provides clear guidance on how we operate as an organization to ensure that we always comply with current legislation and ethical standards. We revised the entire Code in 2024 and added new topics. The Code now highlights active protection of the environment and the sustainable use of resources. Refresher training on the new Code of Conduct was launched in the last quarter of the year and should have been completed by all MCH Group employees at the start of 2025.

[Download here](#)



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